

▲ We may only be a small business but that doesn't mean we can't think big when it comes to sustainability. Adur & Worthing Councils understand our ambition and ensure our waste is dealt with in a legally and environmentally responsible way. ▲

Kirsti Brady, FEAST sandwich bar



CHEAPER GREENER TRUSTED

CASE STUDY

FEAST

Serving up waste collections which do not cost the earth

COMMERCIAL WASTE COLLECTION

FEAST has been a cornerstone of Worthing's town centre for years, serving up a tasty selection of homemade food which does not cost the earth.

Run by a local business woman and her amazing team, the premises in Warwick Street has become a firm favourite with workers and shoppers, who regularly queue out of the door to get their lunchtime fix.

FEAST's ethos is simple: homemade food, at affordable prices, made with love and with concern for the environment.

Its sustainable approach sees it using biodegradable packaging and offering discounts for those bringing their own cups and containers.

But there was one area where the business was not being green - the items it threw away.

That's where Adur & Worthing Councils' commercial waste team stepped in, working with FEAST to review the amount and type of waste that it produces every week.

As our service is **cheaper, greener and more trusted** than competitors, we were able to provide a solution which works for their business while cutting costs and helping protect the environment.



70%

reduction in general waste capacity



62%

of service now supports recycling



£560

saving on waste disposal a year



FEAST

▶▶ We have found our recycling needs have increased above our general waste recently. Adur & Worthing Councils have helped us make these changes promptly and have been flexible in adapting the service they offer to our needs - they have even saved us money! ▶▶

Kirsti Brady, FEAST sandwich bar

One of the biggest issues facing all organisations, large and small, is how to protect the environment. This is particularly important when it comes to waste.

Adur & Worthing Councils take sustainability extremely seriously which is why we do everything possible to work with organisations to help them reduce their carbon footprint.

FEAST is just one example of where our dedicated professional team sat down with a local business to discuss their waste needs.

In FEAST's case it was clear the service being offered meant that a lot of materials which could be recycled were being thrown away.

After this one-to-one consultation, the Councils' commercial waste team upped the regularity and quantity of recycling collections from the business.

This has drastically reduced the amount of waste going to landfill and - thanks to the Councils' recycling services costing up to 40% less than general waste equivalents - the firm has cut costs too.

Adur & Worthing Councils continue to work closely with the firm to support all of their evolving needs which ensures waste will continue to be dealt with in a green and legally-responsible way.

Our service to FEAST

- **One-to-one waste consultation** with our professional team
- All inclusive pricing system with **no hidden costs and VAT free***
- **Dedicated recycling** service to save **FEAST up to 40%**
- **Locally-based fleet with optimised routes** to reduce emissions

It's our business to help you reduce waste and cut costs. Contact our team today to find out how we can help.

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www.adur-worthing.gov.uk/commercial-waste



ADUR & WORTHING
COUNCILS